

A for AGRICULTURE, B for BRANDING & C for COMMUNICATION

21st March 2024 Hotel Holiday Inn, Aerocity, New Delhi

SPONSORSHIP DETAILS & BENEFITS

Title Sponsor/ Presented By (INR. 15.00 Lacs)

No of sponsor : only One

- 1. Official status of Title Sponsor/ Presented by of the event
- 2. Official part of Event logo on top position
- 3. Branding on all marketing collaterals (website, banner, hoarding, standees etc)
- 4. Special acknowledgement during inaugural and concluding ceremony.
- 5. A senior management official will get an opportunity to share dais with other dignitaries during inaugural and awards ceremony
- 6. Special Brand presentation session for 15 min slot
- 7. Back cover page of event souvenir
- 8. Corporate video of duration 5 minutes, to be played during breaks.
- 9. 3 standees (6*3 ft) can be displayed at the venue
- **10.** Speaking slot for senior management official in relevant/preferred session

Co - Title Sponsor/ Powered By (INR. 12.00 Lacs)

No of sponsor: only Two

- 1. Official status of Co -Title Sponsor/ Powered By of the event
- 2. Official part of Event logo
- 3. Branding on all marketing collaterals
- 4. Special acknowledgement during inaugural and concluding ceremony
- 5. A senior management official will get an opportunity to be at the dais during inaugural ceremony
- 6. Special Brand presentation session for 15 min slot
- 7. Inside cover (Back/front) of event souvenir
- 8. A corporate video of duration 3 minutes to be played during breaks
- 9. 3 standees of (6*3ft) can be displayed at the venue
- **10.** Speaking slot for senior management official in relevant/preferred session

For more detail contact to -

Amit BK Khare

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Gold Sponsor (INR. 10.00 Lacs)

- 1. Official status of Gold Sponsor of the event.
- 2. Branding on all marketing collaterals
- 3. Special Brand presentation session for 15 min slot
- 4. 1 standee of (6*3ft) can be displayed at the venue.
- 5. Color page advertisement in event souvenir
- 6. Special acknowledgement during inaugural ceremony
- 7. Speaking slot for senior management official in relevant/preferred session

Silver Sponsor (INR. 07.00 Lacs)

- 1. Official status of Silver Sponsor of the event.
- 2. Branding on all marketing collaterals
- **3.** 2 standees (6*3ft) can be displayed at the venue
- 4. Special acknowledgement during inaugural ceremony
- 5. Color page advertisement in event souvenir

Co - Sponsor (INR. 05.00 Lacs)

- 1. Official status of co sponsor of the event.
- 2. Branding on all marketing collaterals
- **3.** 1 standee (6*3ft) can be displayed at venue.
- 4. Color page advertisement in event souvenir

Kit Sponsor (INR. 05.00 Lacs)

- 1. Official status of Kit Sponsor of the event.
- 2. Branding on all marketing collaterals
- **3.** 1 standee (6*3ft) can be displayed at venue (Registration Counter).
- 4. Color page advertisement in event souvenir

Lunch Sponsor (INR. 05.00 Lacs)

- 1. Official status of Lunch Sponsor of the event.
- 2. Branding on all marketing collaterals
- **3.** 1 standee (6*3ft) can be displayed at venue (Food Area).
- 4. Color page advertisement in event souvenir