

BRAND

R.Comm

Agriculture & Rural Communication Summit 2024

Second Edition

06 December, 2024 | New Delhi

“Role of communication in aligning with **DEVELOPMENT**, **EMPOWERMENT**, and **SUSTAINABILITY** for the nation.”



About BRAND R.Comm



BRAND R.Comm is a pioneering initiative aimed at fostering dialogue, collaboration, and innovation in rural communication strategies. With a focus on empowering rural communities, facilitating knowledge exchange, and driving positive change, the summit brings together thought leaders, industry experts, policymakers, and stakeholders to explore the latest trends, best practices, and solutions in rural communication.

Building on the success of the inaugural edition in 21 March 2024, the second edition of **BRAND R.Comm** promises to be even more impactful and engaging. With a diverse lineup of speakers, interactive sessions, panel discussions, Brand Presentations and networking opportunities, the summit will provide a platform for attendees to gain valuable insights, share experiences, and collaborate on initiatives to drive rural development through effective communication strategies.

Key Highlights



Who should participate?

- ✔ Political Leaders, Policy Makers and Diplomats
- ✔ Officials of the Central and State Governments
- ✔ Corporate Communication/ Brand Communication/ Marketing/ Advertising/ Public Relation Professional
- ✔ Industry Leaders from Agribusiness, Agriculture & Allied Science, Banking, FMCG, Rural Development, NGOs, Supply Chain, Research, etc.
- ✔ Experts, Researchers, Financial, Rural & Development professionals.
- ✔ FPO Leaders, Processors, Traders, Exporters, and Extension Agencies
- ✔ Entrepreneurs, Academics, NGOs, KPOs, FPOs, Students and Communication & Agribusiness professional

Sponsorship Opportunity

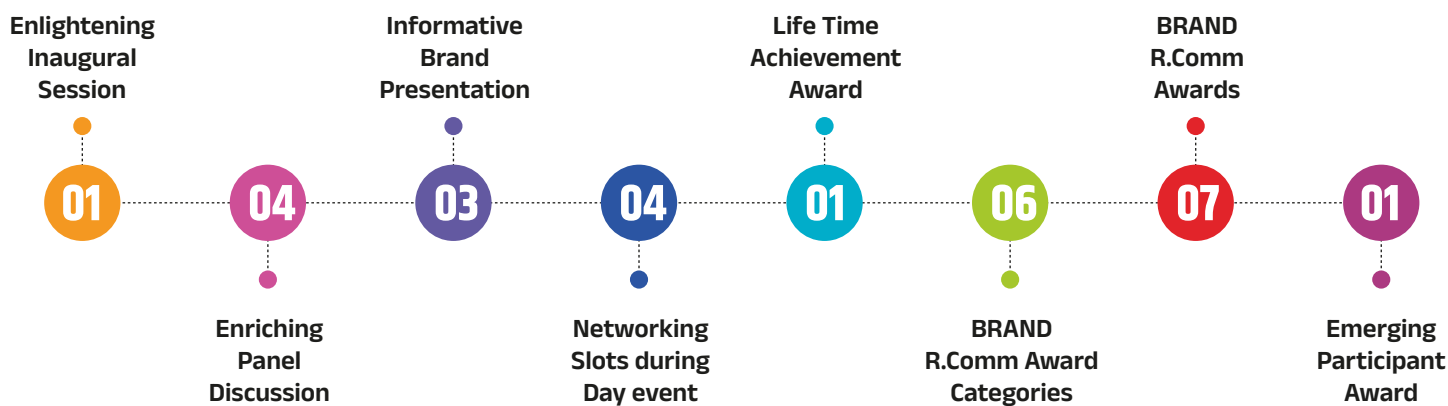


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Specific countenance



Past Speakers



Dr. RB Singh
Former Chancellor,
CAU, Imphal



Dr. Arvind Kumar
Former VC, RLBCAU,
Jhansi



Raj Kumar Gupta
MD,
Thakar Chemicals Ltd.



Anil Dhingra
Managing Director,
IFFCO - MC



Rajesh Aggarwal
Managing Director,
Insecticide India Ltd.



Rajvir Rathi
Director Public Affair,
Bayer



Dr. KC Ravi
Chairman,
CropLife India



Vijay Sardana
Advocate,
Supreme Court of India



Dr. VV Sadamate
Agri Ext. Specialist
& Former Advisor, GOI



Harish Mehta
Sr. Advisor, Crop Care
Federation of India



Sumit Gupta
Director (Project),
Thakar Chemicals Ltd



Sunil Sihag
Managing Director,
Synergy Technofin Pvt. Ltd.



Manish Sawla
Sr. Manager, IT,
United Airline



Anand Chandra
Co-Founder &
Executive Director,
Arya.ag



Dharmesh Gupta
Managing Director
Dhanesha Crop Sciences
Pvt. Ltd



Jyotsna Dash Nanda
AVP, Corporate
Communication,
DS Group



Poorvi Gupta
Independent Journalist,
& TEDx Speaker



Nalin Rawal
Director Consulting &
GIS Services, Agriwatch



Debabrata Sarkar
CMD - MicroAlgae
Solutions India &
VP-APAC-AlgaEnergy



Dr. Shailendra Singh
COO, Zydex Industries
Pvt. Ltd.



Durgesh Chandra
Secretary General,
CropLife India



Nirmala Pathrawal
Executive Director,
CCFI



Nitin Puri
Founder,
KisanSay



Rahul Mathur
Head - Marketing,
IPL Biologicals



Rajat Mishra
Assistant Editor,
Republic World



Raju Kapoor
Director,
FMC India



Sanjay Nagi
Founder & MD,
Market Insight Consultant



Siddharth Gautam
Managing Director,
Rural Access



Surendra Makhija
Strategic Advisor & SVP,
Jain Irrigation



Suresh Reddy
President,
Krishi Rasayan
Export Pvt. Ltd.



Takuya Fukunaga
Jt. CEO,
IFFCO - MC Crop Science



Tarun Bhargava
COO,
IFFCO - MC Crop Science



Dr. Ujjwal Narayan
Business Editor
PTI Videos



Vipin Saini
CEO,
BASAI



Vivek Mittal
Director,
Thakar Chemicals Ltd.



Rakesh Tiwari
Poet, Storyteller,
TEDx Speaker, Author &
Award Winning Postcaster

Glimpse of first edition



Snail integral

Snail Integral is the Emerging Corporate Communication service provider that specialized in strategy formulating and powerful business expansion through the dedicated tech-based solutions and motivated team. We are one of the leading Brand Consulting Agency which has in-depth understanding of Agriculture Industry with dedicated team to give the world class services.

Services we offer

- Celebrity Management
- TV Ad / Corporate Video | 2D & 3D Animation Video Production
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- Brand & Business Consulting

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For More Details, Please Contact

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LET'S TALK

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