



“Role of communication in aligning with
DEVELOPMENT, EMPOWERMENT, and
SUSTAINABILITY for the nation.”

06 December, 2024, New Delhi

SPONSORSHIP DETAILS & BENEFITS

Title Sponsor/ Presented By (INR. 20 Lacs)

1. Official status of Title Sponsor/ Presented by of the event
2. Official part of Event logo on top position
3. Branding on all marketing collaterals (website, banner, hoarding, standees etc.)
4. Special acknowledgement during inaugural and concluding ceremony.
5. A senior management official will get an opportunity to share dais with other dignitaries during inaugural and awards ceremony
6. Special Brand presentation session for 15 min slot
7. Back cover page of event souvenir
8. Corporate video of duration 5 minutes, to be played during breaks.
9. 3 standees (6*3 ft) can be displayed at the venue
10. Speaking slot for senior management official in relevant/preferred session

Co - Title Sponsor/ Powered By (INR. 15 Lacs)

1. Official status of Co -Title Sponsor/ Powered By of the event
2. Official part of Event logo
3. Branding on all marketing collaterals
4. Special acknowledgement during inaugural and concluding ceremony
5. A senior management official will get an opportunity to be at the dais during inaugural ceremony
6. Special Brand presentation session for 15 min slot
7. Inside cover (Back/front) of event souvenir
8. A corporate video of duration 3 minutes to be played during breaks
9. 3 standees of (6*3ft) can be displayed at the venue
10. Speaking slot for senior management official in relevant/preferred session

Gold Sponsor (INR. 10 Lacs)

1. Official status of Gold Sponsor of the event.
2. Branding on all marketing collaterals
3. Special Brand presentation session for 15 min slot
4. 1 standee of (6*3ft) can be displayed at the venue.
5. Color page advertisement in event souvenir
6. Special acknowledgement during inaugural ceremony
7. Speaking slot for senior management official in relevant/preferred session

Silver Sponsor (INR. 07 Lacs)

1. Official status of Silver Sponsor of the event.
2. Branding on all marketing collaterals
3. 2 standees (6*3ft) can be displayed at the venue
4. Special acknowledgement during inaugural ceremony
5. Color page advertisement in event souvenir

Co – Sponsor (INR. 05 Lacs)

1. Official status of co - sponsor of the event.
2. Branding on all marketing collaterals
3. 1 standee (6*3ft) can be displayed at venue.
4. Color page advertisement in event souvenir

Kit – Sponsor (INR. 05 Lacs)

1. Official status of Kit - Sponsor of the event.
2. Branding on all marketing collaterals
3. 1 standee (6*3ft) can be displayed at venue (Registration Counter).
4. Color page advertisement in event souvenir

Lunch Sponsor (INR. 05 Lacs)

1. Official status of Lunch - Sponsor of the event.
2. Branding on all marketing collaterals
3. 1 standee (6*3ft) can be displayed at venue (Food Area).
4. Color page advertisement in event souvenir

For more detail,
Please Contact to:

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